INTEGRATED E-COMMERCE PLATFORM

PRESENTED BY:

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INTRODUCTION

Full list of features in E-commerce platform are provided below for initial understanding. Customization is available as per client requirements, considering organizational logic and operation rule.

MANAGENENT MODULE (s)

1. Admin Portal
2. Vendor Portal

AGENT MODULE (s)

3. Admin Agent Portal
4. Vendor Agent Portal

Customer Profile

1. Multiple addresses option
2. Track order
3. Order history
4. Campare list
5. Wishlist
6. Quotations / Chat

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PAYMENT FACILITY

5 Online

6 Cash on Delivery

MULTI_LINGUAL

CUSTOMIZED MANAGEMENT REPORTING

Detail of above areas is provided further

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MANAGEMENT MODULE

1. Integrated Administrative & Vendor Dashboard

2. Unlimited Product Categories (Sub-Category, Sub Menu, active & inactive category etc.)

3. Two Step Approval Process (Vendor , Agent , Product)

4. Product Management: Online or Physical shops or warehouse

5. Product Variants: Category level (size, weight, color etc.)

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6 Sales / Discounts / Promotions / marketing campaigns

- Category / Item specific
- Sale on all products (Gift vouchers)
- Schedule sales (event based e.g., Eid sales, Ramzan sales, summer sales etc.)

7 Product's Status: Enabling / Disabling Products as per vendor's choice

8 Delivery / Payment option:

- Cash on delivery
- Online payment
- Shipping charges
- API Integration (Payment, Google Maps, SMS and Email)
- Notification (By Email and SMS)

9 Order Management:

- Multiple Order status: (Pending, accepted, dispatched, received by customer)
- Quotation Options
- Chat System: vendor / customer price negotiation
- Order tracking support: Status of individual customer orders

10 Vendor Accounts:

- Leave
- Deposits
- Withdrawal

11 Reporting (s)

- Products sold, Qty sold, sold by category, sold by agent, sold to direct customer etc.
- Sales report, website commission, vendor agent / admin agent commission
- Import / export facility for updating of all prices of products of website
- Customized Dashboard required by client

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AGENT MODULE

1. Agent's Dashboard (Vendor & Admin)

2. Agent Account (Admin / vendor)

3. Agent ratings by vendors

4. Assigned products

5. Commission (Direct or link in social media)

6. Affiliation Program Feature

CUSTOMIZED REPORTING

1. Customization available